## FMX 2025 Wording

**Social Media** (please adjust to the platforms you use):

Sufficiently advanced technology being "indistinguishable from magic" – this finding by scientist and science-fiction author Arthur C. Clarke aptly describes what our partner event FMX is all about. Media creators of all trades will flock the conference from May 6 to 9, 2025, to explore the latest in Animation, Visual Effects (VFX), Artificial Intelligence (AI), Expanded Reality (XR), Digital Humans, Equal Opportunities and the State of the Industry – to name but a few hot FMX topics.

See you at FMX 2025 On Site in Stuttgart May 6-9 or On Demand May 10-June 10!

More about FMX – Film & Media Exchange: → https://fmx.de/en/home

#FMX2025 #conference #animation #vfx #extendedreality #ai #stuttgart

## **General Information:**

FMX - Film & Media Exchange

Sufficiently advanced technology being "indistinguishable from magic" – this finding by scientist and science-fiction author Arthur C. Clarke aptly describes what FMX is all about. Creators of all trades will flock Europe's most influential conference dedicated to the art, technology and business in media & entertainment.

The latest findings on VFX, AI and XR

From May 6 to 9, 2025, around 250 speakers will discuss creative solutions, present cutting-edge tools and debate business models. There will be talks on VFX and animation in feature film and episodic productions. Other hot FMX topics include Artificial Intelligence (AI), Expanded Reality (XR), Digital Humans, Equal Opportunities and the State of the Industry – to name but a few.

International, yet intimate

The conference has earned a reputation for providing an international yet intimate atmosphere, offering professionals and students a great platform to network and mingle. At the Marketplace, visitors get a hands-on experience of the latest innovations presented by industry-leading companies and start-ups. Workshops, Masterclasses and showcases in Company Suites dig even deeper into recent international developments. Top-notch studios scout talent at the Recruiting Hub, and schools from all over the world present themselves at the School Campus.

FMX 2025: Rhythm of Change

This year's FMX theme RHYTHM OF CHANGE addresses the transition the creative industries are currently going through. The media landscape is changing due to business models, consolidations and rapid developments in Artificial Intelligence. From education to creation, production to

distribution, FMX 2025 will offer insights, inspiration on how to navigate the obstacles and shape the opportunities before us.

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